


B BRIGHT BUCKS

**ENGAGEMENT
SATISFACTION
WELL-BEING**

Improving employee
engagement
through **connection
and rewards.**





According to Mcknight's long-term care news, the turnover rate in long-term care is a significant problem, with rates ranging from 55% to 75% for nurses and aides.

STUDIES HAVE SHOWN THAT ORGANIZATIONS WITH HIGHLY ENGAGED EMPLOYEES HAVE A *31% LOWER TURNOVER RATE AND INCREASED EMPLOYEE LOYALTY.*

ENGAGED EMPLOYEES ARE COMMITTED TO THEIR ORGANIZATION'S MISSION AND VALUES.

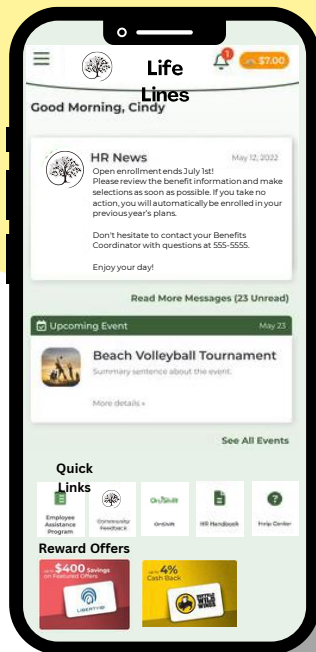


BRIGHT BUCKS

Transforming Engagement

Driving Success for Organizations and their People.

ENGAGEMENT



**OFFERS &
REWARDS**

**INFORMATION
& DATA**

OUR MISSION

Our mission is to empower organizations with insights and tools to increase engagement with customers, members, and employees, leading to enhanced satisfaction, loyalty and productivity.

OUR VISION

To revolutionize organizations engagement by enhancing communication and data-driven decisions and provide personalized incentives that foster stronger connections and drive sustainable growth.

CULTIVATING CONNECTION

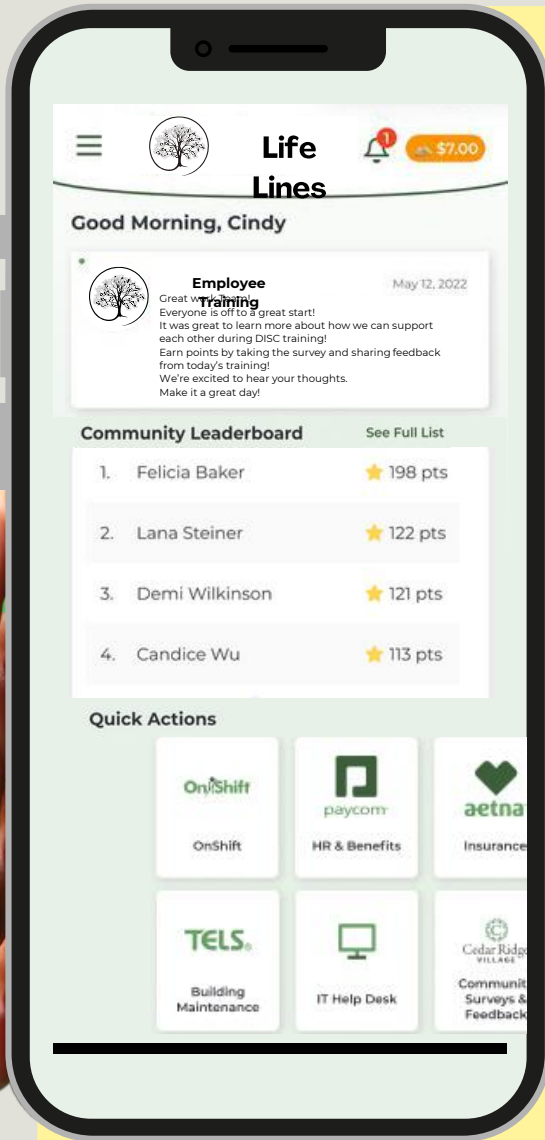
Engaged employees lead to higher patient satisfaction rates, reduced burnout and more positive organization outcomes.

We help employee engagement through:

Listening - Increased communication between employees and employers to stay connected and informed.

Visibility - Conduct polls & surveys - receive ongoing feedback regarding performance, appreciation, and peer-to-peer recognition.

Rewards & Offers - Earn real cash in your digital wallet by completing surveys, tasks, and everyday purchases.



ENGAGEMENT

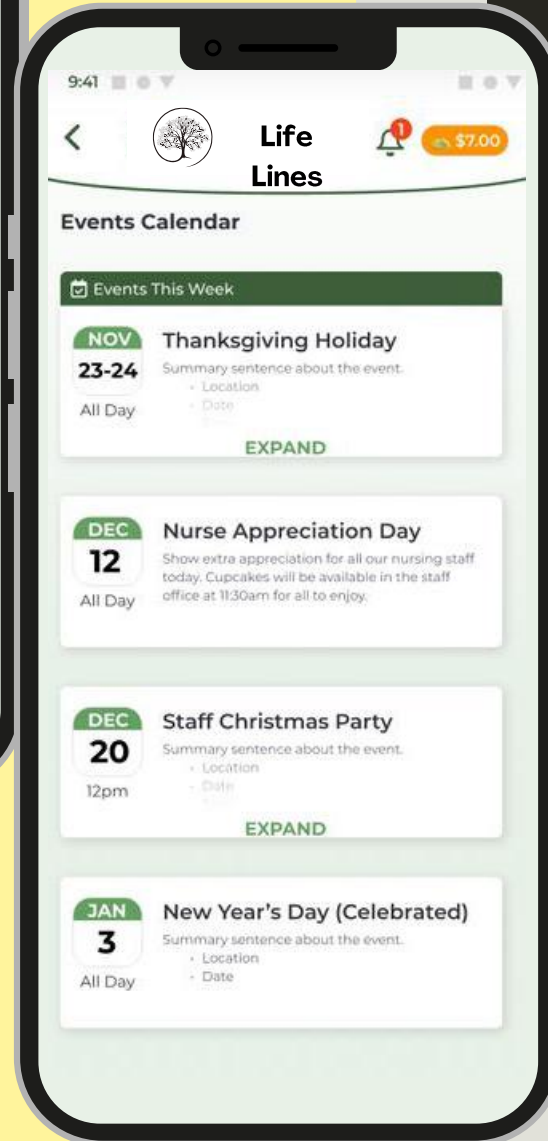
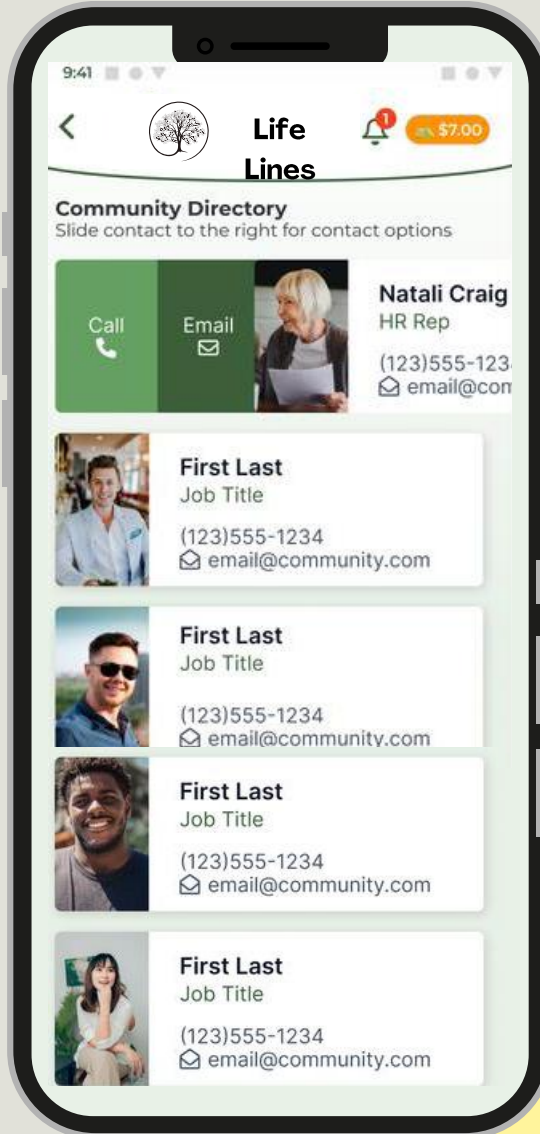
CUSTOMIZED LEADERBOARDS AND QUICK ACTIONS

Communication & Posts

Community Leaderboard - Promote participation, healthy individual or team challenges, and competition with assorted engagement activities!

Quick Actions - Create links to resources and information your team values most. Examples include HR & Benefits, Payroll, Building Maintenance, Employee Training, Retirement, etc.





COMMUNICATION

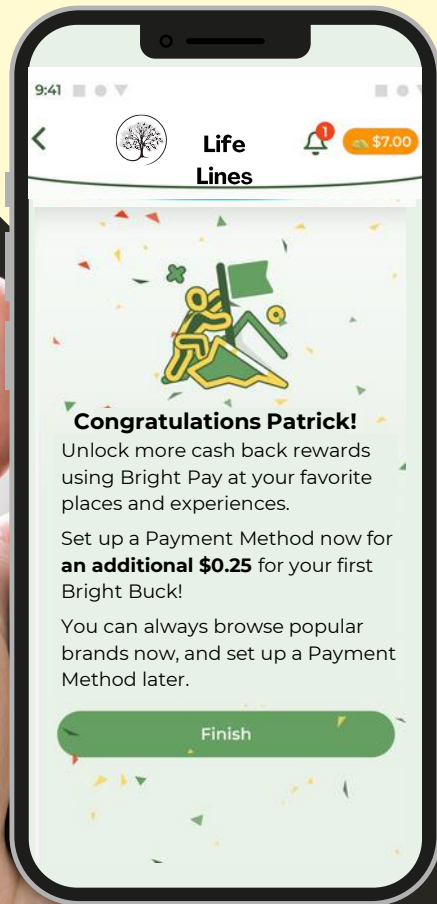
A CUSTOMIZED SOLUTION FOR ENGAGEMENT

We support you in building a culture of listening.

- Recognition and Kudos
- Events & Reminders
- Customized Tasks
- Community Leaderboard
- Access to Important Resources
- Access to your community directory

POSTS

- Provide messages and content
- Send texts, links, images, audio or video
- Examples:
 - **Daily messages** from the CEO
 - **Information**, news and events

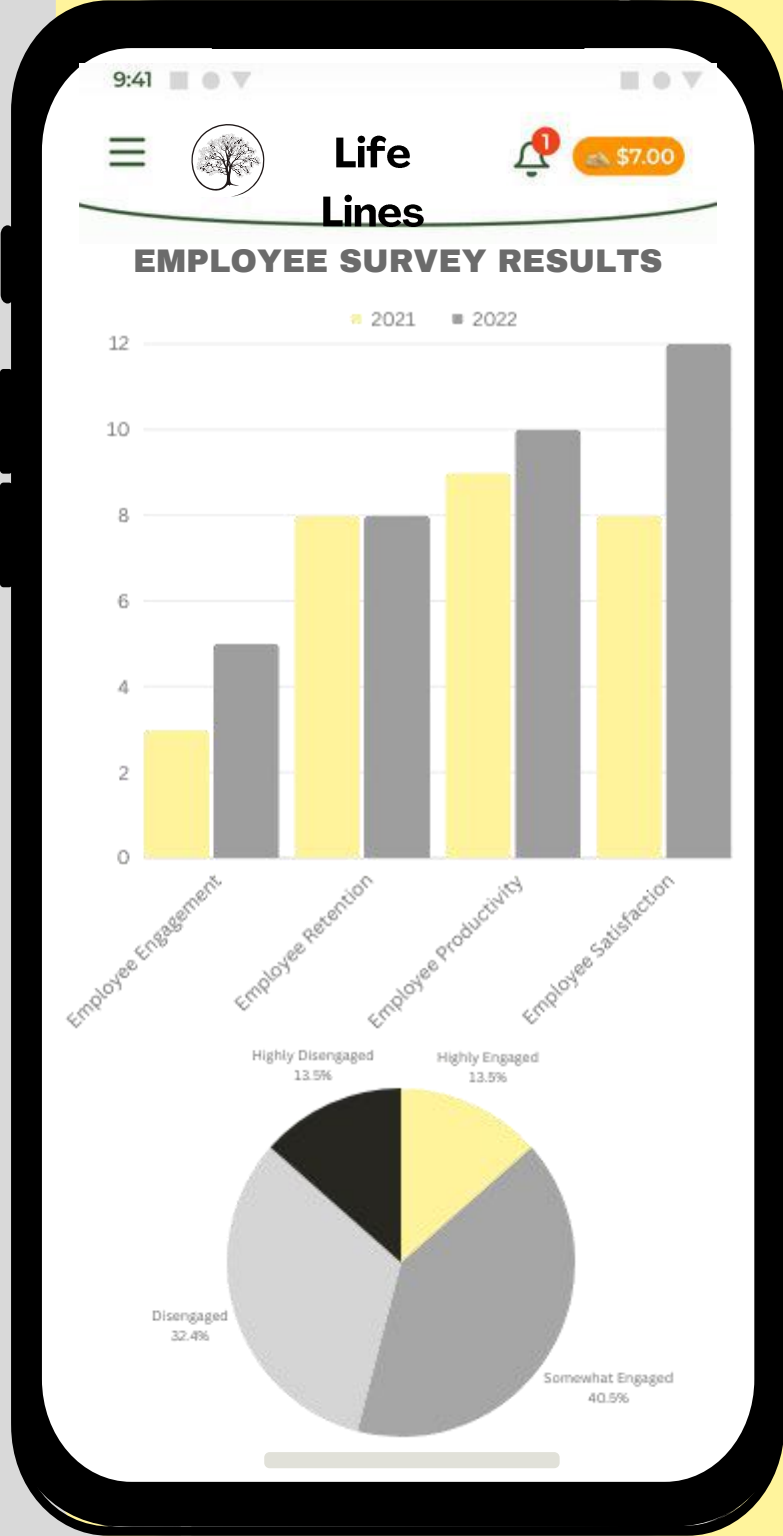


PUSH NOTIFICATIONS

- Messages that the user sees outside the app quickly disappear
- The goal is to bring a user to the app or promote the app
 - Examples:
 - **To promote the app** - Special offers and discounts
 - **To inform** -
 - Safety or weather alerts
 - Watch a safety or training video

IN-APP MESSAGING

- Messages that the user gets inside the app
- The goal is to guide the user inside the app
- Examples:
 - **Personal messages** – Kudos, Congratulations
 - **Gamification** – leaderboards, challenges, badges
 - **Short tips** – safety or wellness
 - **Ask for feedback** – one-question poll (Was today's training helpful?)
 - **Inform** of new features in the app



DATA & ANALYTICS

SET CLEAR GOALS PROVIDE AND RECEIVE FEEDBACK

Providing ongoing feedback helps employees feel engaged and valued.

- Measure employee engagement & satisfaction
- Real-time feedback from the management team and employees
- Gather data on top issues and successes



CREATE A CULTURE OF LISTENING

With the app, you can ensure that important information is relayed efficiently, policies and procedures are effectively communicated.



REAL TIME FEEDBACK

Receive timely feedback on training, learning and development, priorities and much more. Customize your surveys to gain an understanding of the climate of your organization.



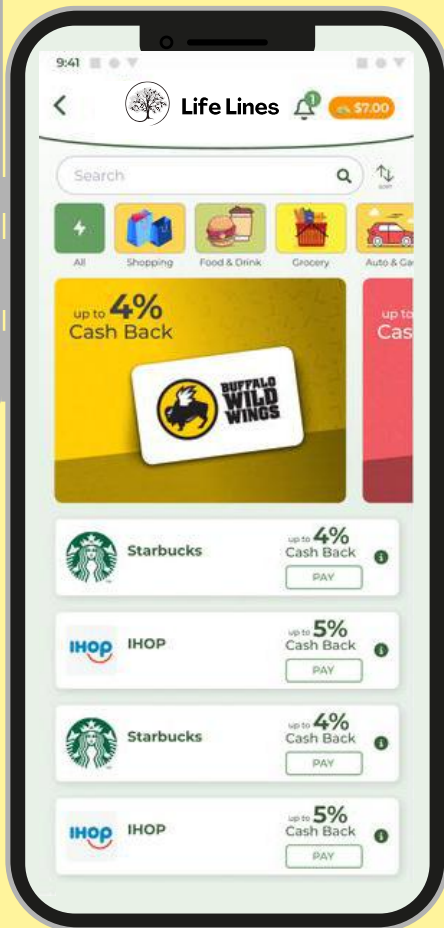
MEASURE YOUR RESULTS

Collect useful data from your team to understand your organization's strengths, weaknesses, opportunities, and threats to take action and create meaningful solutions.



HOW ARE WE DOING?

What's going well? Learn more from your staff to feel confident that your organization is moving in the right direction!



REWARDS & OFFERS

Earn cashback for every transaction and completed task.

- 1st Party - Create unique tasks for members of your team
- 2nd Party - Customized sponsorships, partnerships, and advertisers
- 3rd Party - Thousands of Bright Buck national offers!

Redeem in Digital Wallet:

- Transfer to checking or savings
- Donate to a charity
- Purchase a gift card

1ST PARTY OFFERS

- Reward in cash for going above and beyond
- Pick up extra shifts and earn cash
- Create tasks for cash
- Sell or give away merch

2ND PARTY OFFERS

- Partnerships - providing cashback, savings, or discounts
- Sponsorships - events, promotions, products
- Advertisers - promote products and services to employees

3RD PARTY OFFERS

- Earn up to 15% cash back on every day shopping
- Give gift cards
- Buy magazines
- Complete surveys



EMPLOYEE OUTCOMES



ENGAGEMENT

Increase satisfaction, and overall well-being



RETENTION

Engaged and happy employees stay longer



REWARDS & OFFERS

Rewarding and recognizing employees is vital to motivating and retaining talent

ORGANIZATION OUTCOMES



DATA & ANALYTICS

Understanding and gaining employee feedback is critical to increasing employee satisfaction and engagement



ENGAGEMENT & RETENTION

Increased engagement will result in higher employee retention, happier and more productive employees, higher employee satisfaction



ACHIEVE BUSINESS GOALS

Increase employee satisfaction & well-being and achieve your business goals

START TODAY.

IMPROVE EMPLOYEE RETENTION

And

INCREASE EMPLOYEE ENGAGEMENT

It begins with a simple call.

We'll partner with you every step of the way.

Your private label customized branded app includes:

- **Onboarding Support:** Get expert guidance during the onboarding process.
- **Go to Market Strategy & Plan:** Develop a well-crafted strategy and plan to maximize your market reach.
- **Engagement and Market Research Reporting:** Obtain essential insights through comprehensive research and reporting.
- **Regular check-ins:** Stay connected with us through regular check-ins to ensure consistent progress.





BRIGHT BUCKS

CONTACT US

YOUR ENGAGEMENT & REWARD SOLUTION

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